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A Strategie Opportunity to Enhance California Global Logistics Competitiveness

California Community Colleges are the sole public educational vehicle that can provide training leading to upward mobility for the very large share of adults and working professionals who are acquiring or strengthening their practical knowledge in the various and complementary field of logistics, warehousing, and distribution and customer support.

Direct interactions with Middle-Managers in the warehousing operations indicate that they have a crucial need for trained workers at all levels of the Logistics industry's skill ladder. California Community colleges are adept at developing and delivering solutions in the form of short-term customized and targeted training, and accredited certificates of completion and Associate of Arts degrees. The related programs will develop a new generation of technically oriented employees, increase the retention rate of existing employees, and stimulate awareness of companies to the fast-changing global challenges of the logistics industry.

California's Community Colleges are proven leaders in economic and workforce development for domestic and international oriented programs. The Economic and Workforce Development Program (EWD) of the California Community Colleges is now the primary state delivery system for economic development. The System is proposing to develop and deliver innovative and relevant training workshops, seminars and courses to private sector enterprises involved in the logistics industry to improve the skills of incumbent workers and develop new skills for individuals seeking entrance into the logistics industry.

There are multiple programs that can be delivered in close proximity to the company; further discussion with employers will help the Community Colleges define more specifically the nature of the programs that are in the greatest demand. As introduction to such programs, we have developed a sample of training workshops and courses, listed below, to use as a starting point to launch further discussions on your specific needs and demands for skilled logistics employees.

Basic Warehousing Logistics	Advanced Global Logistics
Safety Orientation	Safety Orientation
Lifting, Carrying and Loading Techniques	Statistical Techniques for Logistics
Beginning and Refresher Forklift Certification	Forecasting and Real-Time Inventory Information
Report Writing	Stock Management
Dynamics of Working in Teams	Customer Relationship Management
Communication Skills	Introduction to Organizational Structure Management
Basic Math for Logistics	Transportation Systems Management
Forecasting and Inventory Control Techniques	Supply Chain Management
Planning, Receiving, Goods and Materials in Storage	Warehousing & Distribution
Process of Orders	GIS/GPS
Dispatch of Goods	Introduction to Lean Principles, JIT and TQM Concepts
Warehouse Management and Material Handling	Enterprise Resource Planning & Intl. Trade Logistics





Community College EWD Partners: Berkeley City College, City College of San Francisco, Los Rios CCD, Mission College, West Valley College